
RESEARCH FUNDING PROSPECTUS

Addressing Disparities in Research Informing Personalized Medicine

Purpose

Personalized medicine calls for a diverse, equitable, and inclusive biomedical research enterprise that can provide reliable evidence about the ways in which various health care interventions may affect subsets of heterogeneous patient populations. The Personalized Medicine Coalition is seeking funding to outline strategies researchers can employ to better engage racial, ethnic, and socioeconomic groups that have been historically underrepresented in biomedical research.

Methods

Through its initiative on *Addressing Disparities in Research Informing Personalized Medicine*, PMC plans to organize a series of listening sessions with a Health Equity Task Force comprised of volunteers from racial, ethnic, and socioeconomic groups that have been historically underrepresented in biomedical research. The Coalition will use the feedback from the Task Force to draft a set of research engagement recommendations for the Task Force members to review and refine as needed. The Coalition plans to publish the study results in a publicly available research report.

Sponsorship Levels

	Collaborator \$100,000	Champion \$50,000	Supporter \$25,000
Priority consideration to serve as a co-author on research-related publications when appropriate	●		
Priority consideration for invitations to opine on research results at conferences and other forums	●	●	
Participation on research steering committee	●	●	●
Acknowledgement of support on all published materials	●	●	●

MISSION

The Personalized Medicine Coalition (PMC), representing innovators, scientists, patients, providers, and payers, promotes the understanding and adoption of personalized medicine concepts, services, and products to benefit patients and health systems.

LEARN MORE AT:

www.PersonalizedMedicineCoalition.org
