
RESEARCH FUNDING PROSPECTUS

Improvements in Clinical Care Associated With Personalized Medicine

Purpose

Demonstrating that health systems that have embraced personalized medicine are delivering higher quality health care would likely prompt more health care providers to focus on taking full advantage of the tests and treatments underpinning the field. The Personalized Medicine Coalition is seeking funding for research that would evaluate whether health systems that have holistically integrated the principles of personalized medicine into their decision-making processes across disease states are generally deriving superior clinical outcomes for their patients.

Methods

Based on data submitted by a representative sample of health care providers in the United States, *Improvements in Clinical Care Associated With Personalized Medicine* will determine whether more holistic integration of personalized medicine — as measured by a multi-factorial assessment of clinical adoption — yields superior clinical outcomes. PMC plans to report the findings of this study in a peer-reviewed journal article.

Sponsorship Levels

	Collaborator \$100,000	Champion \$50,000	Supporter \$25,000
Priority consideration to serve as a co-author on research-related publications when appropriate	●		
Priority consideration for invitations to opine on research results at conferences and other forums	●	●	
Participation on research steering committee	●	●	●
Acknowledgement of support on all published materials	●	●	●

MISSION

The Personalized Medicine Coalition (PMC), representing innovators, scientists, patients, providers, and payers, promotes the understanding and adoption of personalized medicine concepts, services, and products to benefit patients and health systems.

LEARN MORE AT:

www.PersonalizedMedicineCoalition.org
