



## Patient Advocate Organization Working Group

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### OVERVIEW: PATIENT ENGAGEMENT AT PMC

As the health care system shifts from population-based to individualized care, decision-makers must develop patient-driven approaches and policies to ensure access to personalized medicine. Consequently, patient advocates and patient advocacy organizations are increasingly important partners for researchers, industry representatives and regulators advancing personalized medicine.

In order to integrate their point of view effectively into PMC's efforts to further personalized medicine, the Coalition is launching a Patient Advocate Organization Working Group, which will inform PMC's policy strategy as well as develop shared messages and tools to empower individual patients to advocate for policies that bring personalized medicine closer to the patient.

### OBJECTIVES

As part of the group, which will be led by PMC's Senior Vice President, Public Policy, Cynthia A. Bens, participants will:

- Inform PMC's policy strategies and positions, including those related to research and development, regulatory oversight, reimbursement, and the delivery of personalized medicine in clinical settings
- Collaborate to align legislative priorities and leverage relationships with policymakers on topics such as appropriations
- Develop consistent, patient-centered messages that can be disseminated to their patient advocates and used in communications with policymakers
- Use PMC's policy updates to educate their members on personalized medicine issues
- Identify areas where PMC can grow its influence and membership
- Share information to foster partnerships with the Coalition and among working group members

### PARTICIPATION DETAILS

- The working group will convene via teleconference at least once per quarter, and as needed.
- Representatives from current PMC member organizations are invited to participate.
- The working group will complement the Coalition's other working groups convening health care providers and industry stakeholders on personalized medicine.

### CONTACT

To join or request more information, please contact David Davenport, Manager, Public Policy & Secretary to the Board at [ddavenport@personalizedmedicinecoalition.org](mailto:ddavenport@personalizedmedicinecoalition.org).