

Integrating Personalized Medicine into Health Care

A PMC/BIO Solutions Summit

October 14, 2015 · Renaissance Hotel · Washington, DC

Agenda

Time	Session	Moderator & Panelists
8:00 - 9:00 a.m.	Networking Breakfast and Registration	All attendees
9:00 - 9:15 a.m.	Welcome and Introduction	<ul style="list-style-type: none"> Edward Abrahams, Ph.D. President, PMC
9:15 - 9:45 a.m.	Introductory Speaker <ul style="list-style-type: none"> <i>Meeting the Challenges of Evidence and Coverage for Reimbursement: An Update</i> 	Introduction Scott McGoohan, J.D. Director of Science and Regulatory Affairs, BIO <ul style="list-style-type: none"> Bruce Quinn, M.D., Ph.D. Senior Health Policy Advisor, Foley Hoag LLP
9:45 - 11:15 a.m.	Panel 1 <ul style="list-style-type: none"> <i>Evidence and Integration of Personalized Medicine into Health Practice: Issues Faced by CMS</i> <p>What evidence is necessary for CMS and other payers for personalized medicine payment and delivery?</p>	Moderator Amy M. Miller, Ph.D. Executive Vice President, PMC Panelists <ul style="list-style-type: none"> Marc Hartstein Acting Director, CMS Hospital and Ambulatory Policy Group Erin Smith Senior Manager, Avalere Health Louis Jacques, M.D. (proposed) SVP and Chief Innovation Officer, ADVI Kenneth J. Bloom, M.D., F.C.A.P. Chief Medical Officer, Clariant
11:15 - 11:30 a.m.	Break	

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Time	Session	Moderator & Panelists
11:30 a.m. - 12:45 p.m.	<p>Panel 2</p> <ul style="list-style-type: none"> <i>Education Regarding the Use of Personalized Medicine Throughout the Health Care Continuum</i> <p>As the number of personalized diagnostics and therapies increases, how do we ensure the widespread and adequate personalized medicine education among payers, providers, patients and their families, and other stakeholders?</p>	<p>Moderator Ralph Snyderman, M.D. James B. Duke Professor of Medicine Chancellor Emeritus of Duke University</p> <p>Panelists</p> <ul style="list-style-type: none"> Marc M. Boutin, J.D. Chief Executive Officer, National Health Council David Flockhart, M.D. Director, Indiana University Institute for Personalized Medicine Jane Binger, Ed.D. Senior Research Officer, Education, Research & Philanthropy, Sutter Health Jeffrey Ross, M.D. Medical Director, Foundation Medicine
12:45 - 1:15 p.m.	Lunch	
1:00 - 1:45 p.m.	<p>Luncheon Keynote</p> <ul style="list-style-type: none"> <i>Integrating a Total Health Solutions Approach</i> <p>Industry leaders discuss building a strategy for the efficient utilization of personalized medicine information throughout the healthcare ecosystem.</p>	<p>Introduction Daryl Pritchard, Ph.D., Vice President, Science Policy, PMC</p> <p>Moderator Turna Ray, Editor <i>GenomeWeb</i></p> <p>Panelists</p> <ul style="list-style-type: none"> Richard Klausner, M.D. Senior Vice President and Chief Medical Officer, Illumina J. Carl Barrett, Ph.D. Vice President of Translational Sciences, AstraZeneca

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Time	Session	Moderator & Panelists
1:45 - 3:15 p.m.	<p>Panel 3</p> <ul style="list-style-type: none"> <i>Demonstrating the Value of Personalized Medicine in Clinical Practice</i> <p>How can we build the recognition of the value of personalized medicine amongst healthcare providers and provide appropriate incentives for personalized clinical decision-making?</p>	<p>Moderator Tanisha Carino, Ph.D. Vice President, U.S. Public Policy, GlaxoSmithKline</p> <p>Panelists</p> <ul style="list-style-type: none"> Peter Maag, Ph.D. President and CEO, Care Dx, Inc. Michael Kolodziej, M.D. National Medical Director for Oncology Strategies, Aetna Bonnie Addario Chair and Founder, Bonnie J. Addario Lung Cancer Foundation Funda Meric-Bernstam, M.D. Medical Director, Khalifa Institute for Personalized Cancer Therapy, MD Anderson Cancer Center
3:15 - 3:30 p.m.	Break	
3:30 - 4:45 p.m.	<p>Panel 4</p> <ul style="list-style-type: none"> <i>Health Systems Infrastructure and Information Challenges Related to Personalized Medicine</i> <p>How do we develop and implement effective infrastructure and program operations for the delivery of personalized medicine, and what are some of the best ways to manage the large amounts of data associated with personalized care so that it is comprehensive, useful, and user-friendly?</p>	<p>Moderator Andrea Ferreira-Gonzalez, Ph.D. Chair, Molecular Diagnostics Division, Virginia Commonwealth University</p> <p>Panelists</p> <ul style="list-style-type: none"> Laura Housman, M.P.H., M.B.A. Senior Vice President and Chief Commercial Officer, MolecularHealth Jonathan Hirsch Founder and President, Syapse Gary D. Koch, J.D. Partner, Provider Operations, Foley & Lardner LLP Jonathan Sheldon, Ph.D. Global Vice President, Health Sciences Oracle Corporation

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Time	Session	Moderator & Panelists
4:45 - 5:00 p.m.	Concluding Session <ul style="list-style-type: none">• Overview of solutions discussed during today's summit and next steps	<ul style="list-style-type: none">• Scott McGoohan, J.D. Director of Science and Regulatory Affairs, BIO, or Daryl Pritchard, Ph.D., Vice President, Science Policy, PMC• TBD. BIO leadership
5:00 p.m.	Reception begins	