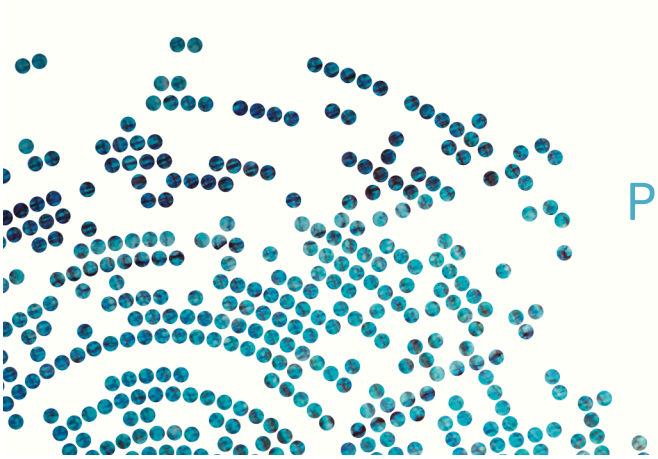
PMC PERSONALIZED MEDICINE COALITION

Bio Biotechnology Innovation Organization



Personalized Medicine at the 2017 BIO International Convention

An Overview of Events Co-Organized by PMC

JUNE 20, 2017

6:00 p.m. PT — *'SoCal Under the Stars' Cocktail Reception*

LOUNGEsix
616 J Street #101
San Diego, CA 92101
6:00 – 9:00 p.m.

Join the personalized medicine community for casual small plates and artisan cocktails atop the Kimpton Solamar Hotel.

Registration page

The reception requires a separate registration and is also open to health care professionals who are not participating in the BIO International Convention.

Co-hosted by

FOLEY
FOLEY & LARDNER LLP

JUNE 21, 2017

10:45 a.m. PT — *Introductory Remarks for The Personalized Medicine & Diagnostics Track*
(part of the BIO International Convention)

Room 6D
10:45 – 11:00 a.m.

- Edward Abrahams, Ph.D., President, Personalized Medicine Coalition

JUNE 21, 2017 (CONT.)

11:00 a.m. PT — *Genomics and the Future of Personalized Medicine*
(part of the BIO International Convention)

Room 6D
11:00 a.m. – 12:00 p.m.

- J. Craig Venter, Ph.D., Founder, President, CEO, J. Craig Venter Institute

1:45 p.m. PT — *It's a Converging World: Innovative Partnerships and Precision Medicine*
(part of the BIO International Convention)

Room 6D
1:45 – 2:45 p.m.

A presentation of perspectives and data-driven experiences from innovative partnerships aimed at overcoming the challenges associated with delivering personalized care in a global context.

Moderator: Kristin Pothier, Global Head of Life Sciences Strategy, EY

- David Ferreira, Senior Client Executive, International Finance Corporation, World Bank Group
- Carlos Gouvea, M.B.A., President, Director, Brazilian Alliance of Innovative Industry in Health
- Isabel Torres, Senior Director, Access to Medicines, Emerging Markets, Takeda Pharmaceuticals
- Gerritt van Roekel, M.B.A., Senior Program Officer, Bill and Melinda Gates Foundation

3:00 p.m. PT — *The Next Frontier: Navigating Clinical Adoption of Personalized Medicine*
(part of the BIO International Convention)

Room 6D
3:00 – 4:00 p.m.

A discussion of challenges to the clinical adoption of personalized medicine and strategies for addressing those challenges, including: improved awareness and education, a greater emphasis on patient perspectives, strong evidence of the value of molecular pathways in guiding care, new infrastructure and information management processes, and reshaped health care delivery incentives.

Moderator: Daryl Pritchard, Ph.D., Vice President, Science Policy, Personalized Medicine Coalition

- Lynn Dressler, Ph.D., Director, Personalized Medicine, Mission Health Systems
- India Hook-Barnard, Pharm.D., Director, Research Strategy, University of California, San Francisco
- Jennifer Levin Carter, M.D., M.P.H., Founder, Chief Medical Officer, N-of-One

JUNE 21, 2017 (CONT.)

4:15 p.m. PT — *Nevada as a New Model for Population Health Study*
(part of the BIO International Convention)

Room 6D
4:15 – 5:15 p.m.

A discussion on how a team of doctors, data experts and environmental scientists are combining genetic data with health and population data to model public health risks, ranging from disease and illness to the effects of air quality, on the health of Nevadans.

Moderator: Anthony Slonim, M.D., Dr.PH., President, CEO, Renown Health

- Emily Drabant Conley, Ph.D., Vice President, Business Development, 23andMe
- Christos Galanopoulos, M.D., M.B.A., Vice President, Chief Clinical Officer, Renown Institute for Cancer
- Joseph Grzymski, Ph.D., Senior Director, Applied Innovation Center Associate, Research Professor, Desert Research Institute

JUNE 22, 2017

9:00 a.m. PT — *Precision Medicine: Regulatory and Reimbursement Challenges*
(part of the BIO International Convention)

Room 6D
9:00 – 10:00 a.m.

An exploration of the policy issues being debated by Congress, FDA and CMS, including clinical utility, reimbursement, market-based pricing and FDA regulation of companion and complementary diagnostics.

Moderator: Bruce Quinn, M.D., Ph.D., M.B.A., Principal, Bruce Quinn Associates

- Brian Carey, J.D., Partner, Foley Hoag LLP
- John Hanna, M.B.A., Chief Commercial Officer, Veracyte

JUNE 22, 2017 (CONT.)

10:15 a.m. PT — *The Whole Picture: Consideration of Personalized Medicine in Value Assessment Frameworks*
(part of the BIO International Convention)

Room 6D
10:15 – 11:15 a.m.

An examination of how value assessment frameworks should account for personalized medicine in their processes and methodologies and a critique of the extent to which current frameworks have — or have not — done so.

Moderator: Jennifer Snow, M.P.H., Director, Health Policy, Xcenda

- Donna Cryer, J.D., President, CEO, Global Liver Institute
- Mitch Higashi, Ph.D., Vice President, Health Economics and Outcomes Research, Bristol-Myers Squibb
- Roger Longman, CEO, Real Endpoints

11:30 a.m. PT — *Creating a Universal Biomarker Program*
(part of the BIO International Convention)

Room 6D
11:30 a.m. – 12:30 p.m.

A discussion about a paradigm shift toward a health system that leverages sophisticated monitoring of dynamic markers of wellness and patient participation to make individual patients the point of reference for their own care, as opposed to a “normal” range of population averages.

Moderator: Ian Wright, Owner, Strategic Innovations LLC

- N. Leigh Anderson, Ph.D., CEO, Co-founder, SISCAPA Assay Technologies
- Alice Jacobs, M.D., Advisor, Third Rock Ventures
- Jennifer Van Eyk, Ph.D., Director, Advanced Clinical Biosystems Institute, Co-director, Cedars-Sinai Precision Health, Cedars-Sinai Medical Center