



PERSONALIZED
MEDICINE COALITION

MEMBERSHIP PROSPECTUS

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers and payers, promotes the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.



PARADIGM SHIFTS, ESPECIALLY IN MEDICINE, DO NOT HAPPEN JUST BECAUSE THE SCIENCE OR NEW TECHNOLOGIES SUGGEST THEY SHOULD.

Based on that assumption, some 20 institutions representing different sectors of the health care system launched the Personalized Medicine Coalition in 2004 to develop a new medical paradigm that links treatment decisions to diagnostics.

Believing in an ecosystem of shared value across multiple stakeholders, the Coalition advocates for changes that will increase investment in personalized medicine and facilitate its clinical adoption so that both patients and health systems will benefit from improved health care and increased efficiency.

WHAT IS PERSONALIZED MEDICINE?

Personalized medicine is an evolving field in which physicians use diagnostic tests to determine which medical treatments will work best for each patient. By combining the data from those tests with an individual's medical history, circumstances and values, health care providers can develop targeted treatment and prevention plans.

PMC WORKS TO ENSURE THAT POLICIES AND PRACTICES IN THE PUBLIC AND PRIVATE SECTORS PAVE THE WAY FOR PERSONALIZED MEDICINE.

Based in Washington, D.C., PMC works closely with health systems, lawmakers and agency officials to advance strategic priorities in three areas:

- **Education:** To raise the profile and scope of personalized medicine, PMC proactively educates decision-makers about how the field can make the health system more effective and efficient by targeting treatments to only those patients who will benefit.
- **Advocacy:** To help facilitate the development of personalized medicine tests and therapies, PMC engages regulators and other policymakers to advocate for continued investments in biomedical research as well as modernized regulatory, coverage and payment policies that support access to personalized medicine.
- **Evidence Development:** To encourage the swifter adoption of personalized medicine by health care providers, PMC helps build the evidence base necessary to demonstrate the clinical and economic value of personalized medicine.

“Personalized medicine is transforming the practice of medicine, and PMC is playing a critical role in bringing together all of the stakeholders to help make that happen.”

— *Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School*

PMC MEMBERS ARE LEADING THE MOVEMENT TOWARD PERSONALIZED MEDICINE TO BENEFIT PATIENTS AND HEALTH SYSTEMS AROUND THE WORLD.

MEMBER COMMITTEES/WORKING GROUPS

- **PMC's Public Policy Committee** helps shape emerging legislative, regulatory and reimbursement policies in the public sector.
 - **PMC's Patient Advocacy Organization Working Group** assesses the extent to which emerging policy developments will inhibit or encourage personalized, patient-centered health care.
 - **PMC's Pharma and Diagnostics Working Group** assesses the extent to which emerging policy developments will inhibit or encourage the development of personalized medicine products and services.
- **PMC's Science Policy Committee** helps inform the medical practices of health care providers and the reimbursement policies of commercial payers.
 - **PMC's Health Care Working Group** develops best practices for health care providers delivering personalized medicine.

MEMBER BENEFITS

CONTACT
2,000+

leaders in personalized medicine via PMC's member database

INTERACT WITH
200+

thought leaders from Congress, FDA, CMS and the private sector at member meetings and events

SAVE
40%

on registration for the Annual Personalized Medicine Conference

PMC MEMBERSHIP

PMC is an international, multi-stakeholder 501(c)3 nonprofit organization with members that are committed to science-driven, evidence-based health care.

CLINICAL LABORATORY TESTING SERVICES

Laboratory Corporation of America (LabCorp)

Natera

Quest Diagnostics

DIAGNOSTIC COMPANIES

Adaptive Biotechnologies

Agendia NV

Alacris Theranostics GmbH

Almac Diagnostics

Cambridge Cancer Genomics

Caris Life Sciences

Caprion Proteomics

CareDx, Inc.

Circulogene

Clarigent Health

Cofactor Genomics

Diaceutics

Foundation Medicine, Inc.

GeneCentric Diagnostics

Genomic Health, Inc.

Guardant Health

Inivata

MolecularMD

NanoString Technologies

QIAGEN, Inc.

Roche Diagnostics Corporation

Siemens Healthcare Diagnostics, Inc.

SomaLogic, Inc.

Zionexa

EMERGING BIOTECH/ PHARMACEUTICAL COMPANIES

Aperiomics

Freenome

Immatics US

Invitae

Loxo Oncology

PAREXEL

Regeneron Genetics Center

Relay Therapeutics

Tango Therapeutics

Unum Therapeutics

WuXi NextCode

HEALTH INSURANCE COMPANIES

Harvard Pilgrim

INDUSTRY/TRADE ASSOCIATIONS

American Clinical Laboratory Association

BIO (Biotechnology Innovation Organization)

Biocom

PhRMA

IT/INFORMATICS COMPANIES

2bPrecise

Change Healthcare

Concert Genetics

Cota Healthcare

DNAexus

Flatiron Health

GNS Healthcare

M2Gen

Medidata

Progknowse Inc.

Seven Bridges

Syapse

XIFIN, Inc.

LARGE BIOTECH/ PHARMACEUTICAL COMPANIES

AbbVie

Amgen, Inc.

Astellas Pharma Global Development

AstraZeneca Pharmaceuticals

Bausch Health Companies

Bayer

Boehringer-Ingelheim

Bristol-Myers Squibb

Celgene

Eli Lilly and Company

Genentech, Inc.

GlaxoSmithKline

Johnson & Johnson

Merck & Co.

Novartis

Pfizer, Inc.

Takeda Pharmaceuticals, Inc.

NUTRITION, HEALTH & WELLNESS COMPANIES

International Vitamin Corporation

PATIENT ADVOCACY GROUPS

Accelerated Cure Project for Multiple Sclerosis

Alliance for Aging Research

Alzheimer's Foundation of America

Asian & Pacific Islander American Health Forum

Bradford Power

Bulgarian Association for Personalized Medicine

Clarity Foundation

Colorectal Cancer Alliance

CureDuchenne

Emily's Entourage

EveryLife Foundation For Rare Diseases

Fight Colorectal Cancer

Food Allergy Research & Education

Friends of Cancer Research

GO₂ Foundation for Lung Cancer

Global Liver Institute

HealthyWomen

International Cancer Advocacy Network ("ICAN")

LUNgevity Foundation

Multiple Myeloma Research Foundation

National Alliance Against Disparities in Patient Health

National Alliance for Hispanic Health

National Health Council

National Patient Advocate Foundation

Preventive Partners

Team Trevor

THRIVORS

**PERSONALIZED
MEDICINE SERVICE
PROVIDERS**

23andMe
Genome Medical
Intervention Insights
Michael J. Bauer, M.D.,
& Associates, Inc.
MolecularHealth
N-of-One, Inc.
Sema4
Tempus

**RESEARCH,
EDUCATION &
CLINICAL CARE
INSTITUTIONS**

American Association
for Cancer Research
(AACR)
American Medical
Association (AMA)
Arizona State University
Association for
Molecular Pathology
(AMP)
Baylor Health Care
System Precision
Medicine Institute
Brigham and
Women's Hospital,
Genomes2People
Research Program
Brown University
Business Finland
Cambridge Cancer
Genomics
Cancer Treatment
Centers of America
The Christ Hospital
College of American
Pathologists
Colorado Center for
Personalized Medicine
CommonSpirit Health
Coriell Institute for
Medical Research
CREATE Health
Translational Cancer
Centre, Lund
University
Duke Center for
Research on
Personalized Health
Care
Essentia Institute of
Rural Health
European Infrastructure
for Translational
Medicine
Geisinger

Genome British
Columbia
Genome Canada
Harvard Business School
Helmholtz Zentrum
München
Hospital Albert Einstein
Inova Health System
Instituto de Salud
Carlos III
Intermountain
Healthcare
The Jackson Laboratory
Johns Hopkins
Individualized Health
King Faisal Specialist
Hospital and Research
Centre
Manchester University
School of Pharmacy
Marshfield Clinic
Mayo Clinic
MD Anderson
– Institute for
Personalized Cancer
Therapy
Mission Health,
Fullerton Genetics
Center
MIT Center for Precision
Cancer Medicine
Moffitt Cancer Center
National Pharmaceutical
Council
Nicklaus Children's
Hospital
North Carolina
Biotechnology Center
NorthShore University
HealthSystem
Partners HealthCare
Personalized Medicine
Precision Health
Initiative at
Cedars-Sinai
Qatar Biobank
Quebec Network
for Personalized
Health Care
Rutgers Cancer Institute
of New Jersey
Sanford Imagenetics,
Sanford Health
Stanford University
School of Medicine
Swedish Cancer
Institute
Thomas Jefferson
University
UC Davis Mouse Biology
Program

University of Alabama,
Birmingham
University of California,
San Francisco (UCSF)
University of
Pennsylvania Health
System
University of Rochester
University of South
Florida Morsani
College of Medicine
Vanderbilt University
Medical Center
Wake Forest Baptist
Medical Center
West Cancer Center

**RESEARCH TOOL
COMPANIES**

Illumina, Inc.
Thermo Fisher Scientific

STRATEGIC PARTNERS

Alva10
Arnold & Porter Kaye
Scholer, LLP
Artisan Healthcare
Consulting
Bioscience Valuation
BSV GmbH
Blue Latitude Health
Boston Healthcare
Associates
Bruce Quinn Associates
Cambridge Healthtech
Institute
Cello Health
BioConsulting
Center for Individual
Opportunity
ConText
ConvergeHEALTH by
Deloitte
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EdgeTech Law, LLP
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Genome Creative
Goldbug Strategies,
LLC
Health Advances, LLC
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Innovation Horizons
Innovation Policy
Solutions
Jane Binger, Ed.D.
Jared Schwartz, M.D.,
Ph.D., LLC
L.E.K. Consulting

McDermott Will & Emery	S.D. Averbuch Consulting	VENTURE CAPITAL
MITRE	Slone Partners	GreyBird Ventures, LLC
Ogilvy	<i>The Journal of Precision Medicine</i>	Health Catalyst Capital Management, LLC
Opus Three, LLC	Truc Nguyen, M.D., Ph.D.	Kleiner Perkins
Personalized Medicine Partners	United States Pharmacopeial Convention (USP)	Caufield & Byers
Powering Precision Health Summit	William P. Stanford, M.D., Ph.D.	Section 32
Rubix Health		Third Rock Ventures, LLC

DUES STRUCTURE

Large Public Corporation	\$29,000
Small Public Corporation	\$14,500
Trade Association	(based on revenues)
Private Corporation >50 FTEs	\$5,775
Professional Society	\$5,775
Private Corporation <50 FTEs	\$3,500
Strategic Partner	\$2,900
Research, Education & Clinical Care Institutions	\$2,900
Sole Proprietor	\$1,150
Patient Advocacy Group	\$500

Visit pmc.portal.membersuite.com to join the Coalition.

For more information, contact Kayla Smith, Director, Membership & Development, at ksmith@personalizedmedicinecoalition.org or 202-589-0070.

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