



Vice President of Public Policy

The Vice President of Policy is responsible for leading the Personalized Medicine Coalition (PMC)'s public policy strategy; building awareness and understanding of personalized medicine and its value to health care; articulating and communicating developments in the field; identifying and addressing barriers to it; and developing and promoting consensus-driven coverage, payment, regulatory and legislative policies. This position reports to the President.

Job Responsibilities:

Public Policy Leadership

- Provide analysis of policy proposals for PMC's strategic planning and activities.
- Identify activities for membership engagement and coordinate planning.
- Develop consensus policies and positions to strengthen and advance personalized medicine and communicate them to Congress and executive agencies.
- Identify new areas for PMC projects and policy discussions.
- Plan, coordinate, and run PMC's Science and Public Policy Committee meetings in conjunction with the head of science policy.
- Envision, develop and lead PMC stakeholder working group designed to address a pressing policy issue.
- Represent PMC and deliver presentations at regional, national, and international conferences, meetings, to government and to the press.

Project Management

- Develop partnerships, plan, and execute policy oriented projects and initiatives.
- In consultation with member organizations and other health policy experts, coordinate policy research, education, and advocacy initiatives meant to strengthen and advance personalized medicine.
- Write or manage the preparation of papers and presentations on personalized medicine policy issues that are intended for both technical and non-technical audiences.

Content Development

- Identify developments in personalized medicine, and prepare reports, presentations, media, and meeting materials as necessary that provide a critical interpretation of what it means to the field.
- Prepare PMC public comments in response to research and policy documents issued by FDA, NIH, CMS and other government, quasi-government, and private institutions.
- Develop and continuously update content for PMC's website and other communications tools in coordination with the communications head.

Alliance Development

- Engage with PMC member organizations to understand and respond to issues and concerns that affect the field of personalized medicine.
- Build collaborations with representatives from FDA, NIH, CMS, AHRQ, HHS and other federal agencies that develop and administer policies related to personalized medicine.
- Identify and help recruit potential new PMC Members.

Communications

- Identify and prepare content for PMC communication articles, newsletters, blog posts, and promotional materials.
- Provide appropriate scientific and policy perspectives and opinions in response to media requests as necessary.
- In coordination with communications head, develop stories that advance personalized medicine.
- Engage social media on policy issues in coordination with the communications head.

Qualifications and Experience:

- Enthusiasm for PMC's mission.
- Background in personalized medicine, health care, biotechnology, and/or health policy with experience working with the pharmaceutical and diagnostics industries or with health delivery systems.
- Ability to translate scientific and medical complex concepts to broader audiences.
- Experience in the federal government or direct understanding of how government entities operate and interact on health policy issues.
- Strong project management skills, including the ability to concurrently manage multiple projects with adherence to timelines and budget and quality.
- Strong writing, editing, and strategic thinking skills.
- Sense of humor
- Willingness to travel to related seminars, conferences, meetings, etc.
- Advanced degree (doctoral-level preferred) in related field and 5-7 years experience.

PMC encourages those with an interest in the position to contact CRD Associates Senior Vice President Jennifer Leib, who is conducting the search on PMC's behalf, at jleib@dc-crd.com.