



PERSONALIZED
MEDICINE COALITION

MEMBERSHIP PROSPECTUS

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers and payers, promotes the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.



PARADIGM SHIFTS, ESPECIALLY IN MEDICINE, DO NOT HAPPEN JUST BECAUSE THE SCIENCE OR NEW TECHNOLOGIES SUGGEST THEY SHOULD.

Based on that assumption, some 20 institutions representing different sectors of the health system launched the Personalized Medicine Coalition in 2004 to improve upon medical paradigms that base treatment decisions exclusively on population averages.

The Coalition advocates for changes that will increase investment in personalized medicine and facilitate its adoption so that both patients and the health system will benefit from improved clinical care and increased overall value.

WHAT IS PERSONALIZED MEDICINE?

Personalized medicine is an evolving field in which physicians use diagnostic tests to determine which medical treatments will work best for each patient. By combining the data from those tests with an individual's medical history, circumstances and values, health care providers can develop targeted treatment and prevention plans.

AN EDUCATIONAL AND ADVOCACY ORGANIZATION, PMC WORKS TO ENSURE THAT POLICIES AND PRACTICES IN THE PUBLIC AND PRIVATE SECTORS PAVE THE WAY FOR PERSONALIZED MEDICINE.

Based in Washington, D.C., PMC works closely with health systems, lawmakers and agency officials to encourage the advancement of personalized medicine. PMC's priorities include:

- Developing and promoting regulatory policies that facilitate the efficient approval of personalized medicine products;
- Generating evidence and championing policy reforms to support an improved reimbursement environment for personalized medicine products and services; and
- Influencing provider practices to accelerate the pace at which personalized medicine is integrated in the clinic.

“Personalized medicine is transforming the practice of medicine, and PMC is playing a critical role in bringing together all of the stakeholders to help make that happen.”

– *Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School*

PMC MEMBERS ARE LEADING THE MOVEMENT TOWARD PERSONALIZED MEDICINE TO BENEFIT PATIENTS AND HEALTH SYSTEMS AROUND THE WORLD.

BENEFITS OF MEMBERSHIP

PMC members:

- Shape the Coalition's strategic agenda in education and advocacy;
- Stay up-to-date on the latest developments in personalized medicine via PMC's member-only landscape analyses, reports and releases; and
- Publish thought leadership pieces in PMC's blog, *Education & Advocacy*, and its bi-annual progress report, *Personalized Medicine in Brief*.

Other benefits include:

CONTACT 2,000+ leaders in personalized medicine via PMC's member database	INTERACT WITH 200+ thought leaders from Congress, FDA, CMS and the private sector at member meetings and events	SAVE 40% on registration for the Annual Personalized Medicine Conference
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PMC MEMBERSHIP

A 501(c)3 organization, PMC is an independent, non-partisan educational and advocacy organization with members that are committed to science-driven, evidence-based health care.

CLINICAL LABORATORY TESTING SERVICES

AlphaGenomix Laboratories
Empire Genomics
Laboratory Corporation of America (LabCorp)
Metabolon, Inc.
Natera
Quest Diagnostics
Taliuz Health

DIAGNOSTIC COMPANIES

Agendia NV
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EMERGING BIOTECH/ PHARMACEUTICAL COMPANIES

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Neon Therapeutics

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Blue Cross Blue Shield Association
Harvard Pilgrim Health Care

INDUSTRY/TRADE ASSOCIATIONS

American Clinical Laboratory Association
BIO (Biotechnology Innovation Organization)
Biocom
PhRMA

IT/INFORMATICS COMPANIES

2bPrecise
Change Healthcare
Concert Genetics
Cota Healthcare
DNAexus
Edico Genome
Flatiron Health
GNS Healthcare
M2Gen
Medidata
Oracle Health Sciences
PierianDx
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LARGE BIOTECH/ PHARMACEUTICAL COMPANIES

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EMD Serono
Endo Health Solutions

Genentech, Inc.
GlaxoSmithKline
Johnson & Johnson
Merck & Co.
Novartis
Pfizer, Inc.
Takeda Pharmaceuticals, Inc.

NUTRITION, HEALTH & WELLNESS COMPANIES

International Vitamin Corporation

PATIENT ADVOCACY GROUPS

Accelerated Cure Project for Multiple Sclerosis
Alliance for Aging Research
Alzheimer's Foundation of America
Asian and Pacific Islander American Health Forum
Bonnie J. Addario Lung Cancer Foundation
Bulgarian Association for Personalized Medicine
Emily's Entourage
Fight Colorectal Cancer
Food Allergy Research and Education
Friends of Cancer Research
Global Liver Institute
HealthyWomen
International Cancer Advocacy Network ("ICAN")
LUNGevery Foundation
Multiple Myeloma Research Foundation
National Alliance Against Disparities in Patient Health
National Alliance for Hispanic Health
National Blood Clot Alliance
National Health Council
National Patient Advocate Foundation
OpenCures
Susan Gurney
Thrivers

**PERSONALIZED
MEDICINE SERVICE
PROVIDERS**

23andMe
Genome Medical
Intervention Insights
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Panaceutics
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Tempus

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American Association
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Inova Health System
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The Jackson Laboratory
Johns Hopkins
Individualized Health
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Hospital and Research
Centre
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Marshfield Clinic
Mayo Clinic
MD Anderson
– Institute for
Personalized Cancer
Therapy
Mission Health,
Fullerton Genetics
Center
Moffitt Cancer Center
National Pharmaceutical
Council
Nicklaus Children's
Hospital Research
Institute
North Carolina
Biotechnology Center
NorthShore University
HealthSystem
Ontario Genomics
Institute
Partners HealthCare
Personalized Medicine
Poliambulatorio
Euganea Medica
Precision Health
Initiative at Cedars-
Sinai
Precision Medicine
Alliance, LLC
Qatar Biobank
Quebec Network
for Personalized
Health Care
Rutgers Cancer Institute
of New Jersey
Sanford Imagenetics,
Sanford Health
Stanford University
School of Medicine
Swedish Cancer
Institute
Sylvester
Comprehensive
Cancer Center –
University of Miami

UC Davis Mouse Biology
Program
University of Alabama,
Birmingham
University of Arizona
Health Sciences
University of California,
San Diego (UCSD)
University of California,
San Francisco (UCSF)
University of Florida
University of Maryland
School of Pharmacy
University of
Pennsylvania Health
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University of Pittsburgh
Medical Center
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Florida Morsani
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Medical Center
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GlobalData Plc
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LLP
Professional Genetic
Interactions
Quorum Consulting
Ramon Matawaran, Ph.D.
Slope Partners
*The Journal of Precision
Medicine*

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Communications
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VENTURE CAPITAL
GreyBird Ventures, LLC
Health Catalyst Capital
Management, LLC
Kleiner Perkins
Caufield & Byers
Section 32
Third Rock Ventures,
LLC

DUES STRUCTURE

Large Public Corporation	\$29,000
Small Public Corporation	\$14,500
Trade Association	(based on revenues)
Private Corporation >50 FTEs	\$5,775
Professional Society	\$5,775
Private Corporation <50 FTEs	\$3,500
Strategic Partner	\$2,900
Research, Education & Clinical Care Institutions	\$2,900
Sole Proprietor	\$1,150
Patient Advocacy Group	\$500

Visit pmc.portal.membersuite.com to join the Coalition.

For more information, contact Kayla Smith,
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