MEMBERSHIP PROSPECTUS

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers and payers, promotes the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.
PARADIGM SHIFTS, ESPECIALLY IN MEDICINE, DO NOT HAPPEN JUST BECAUSE THE SCIENCE OR NEW TECHNOLOGIES SUGGEST THEY SHOULD.

Based on that assumption, some 20 institutions representing different sectors of the health system launched the Personalized Medicine Coalition in 2004 to improve upon medical paradigms that base treatment decisions exclusively on population averages.

The Coalition advocates for changes that will increase investment in personalized medicine and facilitate its adoption so that both patients and the health system will benefit from improved clinical care and increased overall value.

WHAT IS PERSONALIZED MEDICINE?

Personalized medicine is an evolving field in which physicians use diagnostic tests to determine which medical treatments will work best for each patient. By combining the data from those tests with an individual’s medical history, circumstances and values, health care providers can develop targeted treatment and prevention plans.
AN EDUCATIONAL AND ADVOCACY ORGANIZATION, PMC WORKS TO ENSURE THAT POLICIES AND PRACTICES IN THE PUBLIC AND PRIVATE SECTORS PAVE THE WAY FOR PERSONALIZED MEDICINE.

Based in Washington, D.C., PMC works closely with health systems, lawmakers and agency officials to encourage the advancement of personalized medicine. PMC’s priorities include:

- Developing and promoting regulatory policies that facilitate the efficient approval of personalized medicine products;
- Generating evidence and championing policy reforms to support an improved reimbursement environment for personalized medicine products and services; and
- Influencing provider practices to accelerate the pace at which personalized medicine is integrated in the clinic

“Personalized medicine is transforming the practice of medicine, and PMC is playing a critical role in bringing together all of the stakeholders to help make that happen.”

— Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School
PMC MEMBERS ARE LEADING THE MOVEMENT TOWARD PERSONALIZED MEDICINE TO BENEFIT PATIENTS AND HEALTH SYSTEMS AROUND THE WORLD.

BENEFITS OF MEMBERSHIP

PMC members:

• Shape the Coalition’s strategic agenda in education and advocacy;

• Stay up-to-date on the latest developments in personalized medicine via PMC’s member-only landscape analyses, reports and releases; and

• Publish thought leadership pieces in PMC’s blog, Education & Advocacy, and its bi-annual progress report, Personalized Medicine in Brief

Other benefits include:

CONTACT
2,000+
leaders in personalized medicine via PMC’s member database

INTERACT WITH
200+
thought leaders from Congress, FDA, CMS and the private sector at member meetings and events

SAVE
40%
on registration for the Annual Personalized Medicine Conference
# PMC Membership

A 501(c)3 organization, PMC is an independent, non-partisan educational and advocacy organization with members that are committed to science-driven, evidence-based health care.

## Clinical Laboratory Testing Services

- AlphaGenomix Laboratories
- Empire Genomics
- Laboratory Corporation of America (LabCorp)
- Metabolon, Inc.
- Quest Diagnostics
- Tälaz Health

## Diagnostic Companies

- Agenda NV
- Alacris Theranostics GmbH
- Almac Diagnostics
- AltheaDx
- Arvagen, Inc.
- Biological Dynamics, Inc.
- Caprion Proteomics
- CareDx, Inc.
- Caris Life Sciences
- Celucity, LLC
- CoFactor Genomics
- Foundation Medicine, Inc.
- GeneCentric Therapeutics
- Genomic Health, Inc.
- Guardant Health
- Human Longevity
- Inivata
- Interleukin Genetics, Inc.
- Invivoscribe Technologies Inc.
- Luminex Corporation
- MolecularMD
- NanoString Technologies
- NovellusDx
- OmriSeq
- Personal Genome Diagnostics (PGDx)
- QIAGEN, Inc.
- Roche Diagnostics Corporation
- Siemens Healthcare Diagnostics, Inc.
- SomaLogic, Inc.
- Veracyte

## Emerging Biotech/Pharmaceutical Companies

- Aevi Genomic Medicine
- Aravive Biologics
- AveXis
- Ignyta
- Neon Therapeutics
- Regeneron Genetics Center
- Syros Pharmaceuticals
- Unum Therapeutics
- Zinfandel Pharmaceuticals, Inc.

## Health Insurance Companies

- Blue Cross Blue Shield Association
- Harvard Pilgrim Health Care

## Industry/Trade Associations

- American Clinical Laboratory Association
- BIO (Biotechnology Innovation Organization)
- Biocom
- PhRMA

## IT/Informatics Companies

- Change Healthcare
- Concert Genetics
- Cota Healthcare
- Flatiron Health
- Genelnsight
- GNS Healthcare
- M2Gen
- Oracle Health Sciences
- Seven Bridges
- Syapse
- XIFIN, Inc.

## Large Biotech/Pharmaceutical Companies

- Amgen, Inc.
- Astellas Pharma Global Development
- AstraZeneca Pharmaceuticals
- Boehringer-Ingelheim
- Bristol-Myers Squibb
- Celgene
- Eli Lilly and Company
- EMD Serono
- Endo Health Solutions
- Genentech, Inc.
- GlaxoSmithKline, PLC
- Johnson & Johnson
- Merck & Co.
- Novartis
- Pfizer, Inc.
- Takeda Pharmaceuticals, Inc.

## Nutrition, Health & Wellness Companies

- International Vitamin Corporation

## Patient Advocacy Groups

- Accelerated Cure Project for Multiple Sclerosis
- Alliance for Aging Research
- Alzheimer’s Foundation of America
- Bonnie J. Addario Lung Cancer Foundation
- Bulgarian Association for Personalized Medicine
- Fight Colorectal Cancer Foundation
- Friends of Cancer Research
- Global Liver Institute
- International Cancer Advocacy Network ("ICAN")
- LUNGevity Foundation
- Melanoma Research Alliance Foundation
- Multiple Myeloma Research Foundation
- National Alliance for Hispanic Health
- National Blood Clot Alliance
- National Patient Advocate Foundation

## Personalized Medicine Service Providers

- 23andMe
- Be the Partner LLC
- InformedDNA
- Intervention Insights
- KEW Group
- Massive Bio
- Michael J. Bauer, M.D. & Associates, Inc.
As of January 2018

MolecularHealth
N-of-One, Inc.
Panaceutics
Tempus

RESEARCH, EDUCATION & CLINICAL CARE INSTITUTIONS
American Association for Cancer Research (AACR)
American Medical Association (AMA)
Association for Molecular Pathology (AMP)
Baylor Health Care System Precision Medicine Institute
Brigham and Women's Hospital, Genomes2People Research Program
Brown University
Business Finland
Cancer Treatment Centers of America
College of American Pathologists
Colorado Center for Personalized Medicine
Coriell Institute for Medical Research
CREATE Health Translational Cancer Centre, Lund University
CureOne
Duke Center for Research on Personalized Health Care
Essentia Institute of Rural Health
Geisinger
Genome British Columbia
Genome Canada
Génome Québec
Georgetown Lombardi Comprehensive Cancer Center
Harvard Business School
Helmholtz Zentrum München
Inova Health System
Instituto de Salud Carlos III
Intermountain Healthcare
International Society of Personalized Medicine
Johns Hopkins Individualized Health
King Faisal Specialist Hospital and Research Centre
Manchester University School of Pharmacy
Marshfield Clinic
Mayo Clinic
MD Anderson – Institute for Personalized Cancer Therapy
Mission Health, Fullerton Genetics Center
Moffitt Cancer Center
National Foundation for Cancer Research
National Pharmaceutical Council
North Carolina Biotechnology Center
NorthShore University HealthSystem
Ontario Genomics Institute
Partners HealthCare Personalized Medicine
Poliambulatorio Euganea Medica
Precision Health Initiative at Cedars-Sinai
Precision Medicine Alliance, LLC
Qatar Biobank
Rutgers Cancer Institute of New Jersey
Sanford Imagenetics, Sanford Health
Stanford University School of Medicine
Sylvestor
Comprehensive Cancer Center – University of Miami
The Christ Hospital
The Jackson Laboratory
The Quebec Network for Personalized Health Care
UC Davis Mouse Biology Program
University of Alabama, Birmingham
University of Arizona Health Sciences
University of California, San Francisco (UCSF)
University of Florida
University of Pennsylvania Health System
University of Pittsburgh Medical Center (UPMC)
University of Rochester
University of South Florida Morsani College of Medicine
Vanderbilt University Medical Center
Virginia Commonwealth University Health System
Wake Forest Baptist Medical Center
West Cancer Center

RESEARCH TOOL COMPANIES
Genia Technologies
illumina, Inc.
Thermo Fisher Scientific

STRATEGIC PARTNERS
Arnold & Porter Kaye Scholer LLP
Bethesda Group
Bioscience Valuation BSV GmbH
Bruce Quinn Associates
Cambridge Healthtech Institute
Center for Individual Opportunity
Clarity Research & Consulting
ConText
ConvergeHEALTH by Deloitte
CRD Associates, LLC
Credit Suisse Defined Health
EdgeTech Law LLP
EY Parthenon
Feinstein Kean Healthcare
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Foley Hoag LLP
Genome magazine
GlobalData PLC
Goldbug Strategies, LLC
Harry Glorikian
Hogan Lovells LLP
Innovation Horizons
Jane Binger, EdD
Jared Schwartz, MD, PhD, LLC
Kinapse
L.E.K. Consulting
## DUES STRUCTURE

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<th>Category</th>
<th>Amount</th>
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<tr>
<td>Large Public Corporation</td>
<td>$29,000</td>
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<tr>
<td>Small Public Corporation</td>
<td>$14,500</td>
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<tr>
<td>Trade Association (based on revenues)</td>
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<tr>
<td>Private Corporation &gt;50 FTEs</td>
<td>$5,775</td>
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<td>Professional Society</td>
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<td>Private Corporation &lt;50 FTEs</td>
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<td>Strategic Partner</td>
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<td>Research, Education &amp; Clinical Care Institutions</td>
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<td>Sole Proprietor</td>
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<td>Patient Advocacy Group</td>
<td>$500</td>
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Visit [pmc.portal.membersuite.com](http://pmc.portal.membersuite.com) to join the Coalition.

For more information, contact Kayla Smith, Director, Membership & Development, at ksmith@personalizedmedicinecoalition.org or 202-589-0070.
**STAFF**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edward Abrahams, Ph.D.</td>
<td>President</td>
</tr>
<tr>
<td>Cynthia A. Bens</td>
<td>Senior Vice President, Public Policy</td>
</tr>
<tr>
<td>Daryl Pritchard, Ph.D.</td>
<td>Senior Vice President, Science Policy</td>
</tr>
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<td>Faswilla Sampson, M.S.</td>
<td>Vice President, Operations</td>
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<tr>
<td>Christopher J. Wells, M.P.A.</td>
<td>Vice President, Public Affairs</td>
</tr>
<tr>
<td>Kayla Smith</td>
<td>Director, Membership &amp; Development</td>
</tr>
<tr>
<td>David L. Davenport</td>
<td>Manager, Public Policy &amp; Secretary to the Board</td>
</tr>
</tbody>
</table>

**BOARD OF DIRECTORS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stephen L. Eck, M.D., Ph.D.</td>
<td>Board Chair, Aravive Biologics</td>
</tr>
<tr>
<td>Jay G. Wohlgemuth, M.D.</td>
<td>Board Vice Chair, Quest Diagnostics</td>
</tr>
<tr>
<td>Peter Maag, Ph.D.</td>
<td>Board Treasurer, CareDx</td>
</tr>
<tr>
<td>Bonnie J. Addario</td>
<td>Bonnie J. Addario Lung Cancer Foundation</td>
</tr>
<tr>
<td>Steven D. Averbuch, M.D.</td>
<td>Bristol-Myers Squibb Company</td>
</tr>
<tr>
<td>Paul R. Billings, M.D., Ph.D., F.A.C.P., F.A.C.M.G.</td>
<td>Biological Dynamics, Inc.</td>
</tr>
<tr>
<td>Neil de Crescenzo</td>
<td>Change Healthcare</td>
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<tr>
<td>Donna R. Cryer, J.D.</td>
<td>Global Liver Institute</td>
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<tr>
<td>William S. Dalton, Ph.D., M.D.</td>
<td>M2Gen</td>
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<tr>
<td>Timothy J. Garnett, F.R.C.O.G., M.F.F.P., F.F.P.M.</td>
<td>Eli Lilly and Company</td>
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<tr>
<td>Brad Gray</td>
<td>NanoString Technologies</td>
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<tr>
<td>Anne-Marie Martin, Ph.D.</td>
<td>Novartis</td>
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<td>Susan McClure</td>
<td>Genome magazine</td>
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<tr>
<td>Howard L. McLeod, Pharm.D.</td>
<td>Moffitt Cancer Center</td>
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<tr>
<td>J. Brian Munroe</td>
<td>Endo Pharmaceuticals</td>
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<tr>
<td>Lincoln Nadauld, M.D., Ph.D.</td>
<td>Intermountain Healthcare</td>
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<tr>
<td>Michael Pellini, M.D.</td>
<td>Foundation Medicine, Inc.</td>
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<td>Kimberly J. Popovits</td>
<td>Genomic Health</td>
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<tr>
<td>Hakan Sakul, Ph.D.</td>
<td>Pfizer, Inc.</td>
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<tr>
<td>Michael Sherman, M.D., M.B.A., M.S.</td>
<td>Harvard Pilgrim Health Care</td>
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<td>Michael J. Vasconcelles, M.D.</td>
<td>Unum Therapeutics</td>
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<td>Werner Verbiest</td>
<td>Janssen Diagnostics</td>
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