



PERSONALIZED
MEDICINE COALITION

MEMBERSHIP PROSPECTUS

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers and payers, promotes the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.



PARADIGM SHIFTS, ESPECIALLY IN MEDICINE, DO NOT HAPPEN JUST BECAUSE THE SCIENCE OR NEW TECHNOLOGIES SUGGEST THEY SHOULD.

Based on that assumption, some 20 institutions representing different sectors of the health system launched the Personalized Medicine Coalition in 2004 to improve upon medical paradigms that base treatment decisions exclusively on population averages.

The Coalition advocates for changes that will increase investment in personalized medicine and facilitate its adoption so that both patients and the health system will benefit from improved clinical care and increased overall value.

WHAT IS PERSONALIZED MEDICINE?

Personalized medicine is an evolving field in which physicians use diagnostic tests to determine which medical treatments will work best for each patient. By combining the data from those tests with an individual's medical history, circumstances and values, health care providers can develop targeted treatment and prevention plans.

AN EDUCATIONAL AND ADVOCACY ORGANIZATION, PMC WORKS TO ENSURE THAT POLICIES AND PRACTICES IN THE PUBLIC AND PRIVATE SECTORS PAVE THE WAY FOR PERSONALIZED MEDICINE.

Based in Washington, D.C., PMC works closely with health systems, lawmakers and agency officials to encourage the advancement of personalized medicine. PMC's priorities include:

- Developing and promoting regulatory policies that facilitate the efficient approval of personalized medicine products;
- Generating evidence and championing policy reforms to support an improved reimbursement environment for personalized medicine products and services; and
- Influencing provider practices to accelerate the pace at which personalized medicine is integrated in the clinic

“Personalized medicine is transforming the practice of medicine, and PMC is playing a critical role in bringing together all of the stakeholders to help make that happen.”

– *Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School*

PMC MEMBERS ARE
LEADING THE MOVEMENT
TOWARD PERSONALIZED
MEDICINE TO BENEFIT
PATIENTS AND HEALTH
SYSTEMS AROUND
THE WORLD.

BENEFITS OF MEMBERSHIP

PMC members:

- Shape the Coalition's strategic agenda in education and advocacy;
- Stay up-to-date on the latest developments in personalized medicine via PMC's member-only landscape analyses, reports and releases; and
- Publish thought leadership pieces in PMC's blog, *Education & Advocacy*, and its bi-annual progress report, *Personalized Medicine in Brief*

Other benefits include:

CONTACT 2,000+ leaders in personalized medicine via PMC's member database	INTERACT WITH 200+ thought leaders from Congress, FDA, CMS and the private sector at member meetings and events	SAVE 40% on registration for the Annual Personalized Medicine Conference
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PMC MEMBERSHIP

A 501(c)3 organization, PMC is an independent, non-partisan educational and advocacy organization with members that are committed to science-driven, evidence-based health care.

CLINICAL LABORATORY TESTING SERVICES

AlphaGenomix Laboratories
Empire Genomics
Laboratory Corporation of America (LabCorp)
Metabolon, Inc.
Quest Diagnostics
Taliuz Health

DIAGNOSTIC COMPANIES

Agendia NV
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QIAGEN, Inc.
Roche Diagnostics Corporation
Siemens Healthcare Diagnostics, Inc.
SomaLogic, Inc.
Veracyte

EMERGING BIOTECH/ PHARMACEUTICAL COMPANIES

Aevi Genomic Medicine

Aravive Biologics
AveXis
Ignyta
Neon Therapeutics
Regeneron Genetics Center
Syros Pharmaceuticals
Unum Therapeutics
Zinfandel Pharmaceuticals, Inc.

HEALTH INSURANCE COMPANIES

Blue Cross Blue Shield Association
Harvard Pilgrim Health Care

INDUSTRY/TRADE ASSOCIATIONS

American Clinical Laboratory Association
BIO (Biotechnology Innovation Organization)
Biocom
PhRMA

IT/INFORMATICS COMPANIES

Change Healthcare
Concert Genetics
Cota Healthcare
Flatiron Health
Genelnsight
GNS Healthcare
M2Gen
Oracle Health Sciences
Seven Bridges
Syapse
XIFIN, Inc.

LARGE BIOTECH/ PHARMACEUTICAL COMPANIES

Amgen, Inc.
Astellas Pharma Global Development
AstraZeneca Pharmaceuticals
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Bristol-Myers Squibb
Celgene
Eli Lilly and Company
EMD Serono
Endo Health Solutions
Genentech, Inc.

GlaxoSmithKline, PLC
Johnson & Johnson
Merck & Co.
Novartis
Pfizer, Inc.
Takeda Pharmaceuticals, Inc.

NUTRITION, HEALTH & WELLNESS COMPANIES

International Vitamin Corporation

PATIENT ADVOCACY GROUPS

Accelerated Cure Project for Multiple Sclerosis
Alliance for Aging Research
Alzheimer's Foundation of America
Bonnie J. Addario Lung Cancer Foundation
Bulgarian Association for Personalized Medicine
Fight Colorectal Cancer Foundation
Friends of Cancer Research
Global Liver Institute
International Cancer Advocacy Network ("ICAN")
LUNGevery Foundation
Melanoma Research Alliance Foundation
Multiple Myeloma Research Foundation
National Alliance for Hispanic Health
National Blood Clot Alliance
National Patient Advocate Foundation

PERSONALIZED MEDICINE SERVICE PROVIDERS

23andMe
Be the Partner LLC
InformedDNA
Intervention Insights
KEW Group
Massive Bio
Michael J. Bauer, M.D. & Associates, Inc.

MolecularHealth
N-of-One, Inc.
Panaceutics
Tempus

**RESEARCH,
EDUCATION &
CLINICAL CARE
INSTITUTIONS**

American Association
for Cancer Research
(AACR)
American Medical
Association (AMA)
Association for
Molecular Pathology
(AMP)
Baylor Health Care
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Women's Hospital,
Genomes2People
Research Program
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Cancer Treatment
Centers of America
College of American
Pathologists
Colorado Center for
Personalized Medicine
Coriell Institute for
Medical Research
CREATE Health
Translational Cancer
Centre, Lund
University
CureOne
Duke Center for
Research on
Personalized Health
Care
Essentia Institute of
Rural Health
Geisinger
Genome British
Columbia
Genome Canada
Génome Québec
Georgetown Lombardi
Comprehensive
Cancer Center
Harvard Business School
Helmholtz Zentrum
München
Inova Health System
Instituto de Salud
Carlos III
Intermountain
Healthcare
International Society of
Personalized Medicine

Johns Hopkins
Individualized Health
King Faisal Specialist
Hospital and Research
Centre
Manchester University
School of Pharmacy
Marshfield Clinic
Mayo Clinic
MD Anderson
– Institute for
Personalized Cancer
Therapy
Mission Health,
Fullerton Genetics
Center
Moffitt Cancer Center
National Foundation for
Cancer Research
National Pharmaceutical
Council
North Carolina
Biotechnology Center
NorthShore University
HealthSystem
Ontario Genomics
Institute
Partners HealthCare
Personalized Medicine
Poliambulatorio
Euganea Medica
Precision Health
Initiative at Cedars-
Sinai
Precision Medicine
Alliance, LLC
Qatar Biobank
Rutgers Cancer Institute
of New Jersey
Sanford Imagenetics,
Sanford Health
Stanford University
School of Medicine
Sylvester
Comprehensive
Cancer Center –
University of Miami
The Christ Hospital
The Jackson Laboratory
The Quebec Network
for Personalized
Health Care
UC Davis Mouse Biology
Program
University of Alabama,
Birmingham
University of Arizona
Health Sciences
University of California,
San Francisco (UCSF)
University of Florida

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Pennsylvania Health
System
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Medical Center
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University of South
Florida Morsani
College of Medicine
Vanderbilt University
Medical Center
Virginia Commonwealth
University Health
System
Wake Forest Baptist
Medical Center
West Cancer Center

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Illumina, Inc.
Thermo Fisher Scientific

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Opportunity
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ConText
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Nixon Peabody LLP	Teal Lion, LLC	GreyBird Ventures, LLC
PricewaterhouseCoopers LLP	<i>The Journal of Precision Medicine</i>	Health Catalyst Capital Management, LLC
Professional Genetic Interactions	Verge Scientific Communications	Kleiner Perkins Caufield & Byers
Quorum Consulting	Xcenda	Third Rock Ventures, LLC
Ramon Matawaran, Ph.D.		

DUES STRUCTURE

Large Public Corporation	\$29,000
Small Public Corporation	\$14,500
Trade Association	(based on revenues)
Private Corporation >50 FTEs	\$5,775
Professional Society	\$5,775
Private Corporation <50 FTEs	\$3,500
Strategic Partner	\$2,900
Research, Education & Clinical Care Institutions	\$2,900
Sole Proprietor	\$1,150
Patient Advocacy Group	\$500

Visit pmc.portal.membersuite.com to join the Coalition.

For more information, contact Kayla Smith, Director, Membership & Development, at ksmith@personalizedmedicinecoalition.org or 202-589-0070.

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